

Virtual Solutions for Benefit Education

Helping employees understand their benefits is more important than ever



Employees who understand their benefits are:

94% more likely to feel valued/appreciated

80% more likely to be satisfied with their current job¹

MetLife understands the importance of providing targeted, ongoing communications to reinforce the value of employee benefits. In addition to printed or digital communications, virtual support provides an additional connection to help build awareness and understanding Of the MetLife benefits available to employees.

Virtual Solutions can include:



Virtual Benefit Fairs: MetLife can attend your virtual benefit fair, complete with:

- A licensed benefit counselor
- Video
- Presentations
- Print or digital collateral
- Banners
- Live chat support



HR Team Training Sessions: MetLife can provide webcast product training to HR representatives. These presentations focus on:

- The products offered by MetLife
- Specific plan design details
- Common questions from employees



Webinars: MetLife can provide live presentations to employees which can include:

- Q&A
- Chat
- Recorded presentations with live Q&A, over the phone or on camera, are also available.
- Polls and engagement activities



On-Demand Online Presentations:

MetLife can create customized presentations with voiceover audio that highlight the benefits available. These presentations can be posted online for employees to access at their convenience.

Employees say certain improvement to benefits can enhance trust

Make benefits more affordable

Expand the range of benefits

Improve coverage of existing benefits

Regular review and update the benefits package

Offer more personalized benefits

Provide better education and communication about benefits

The right benefit education strategy can effectively keep employees engaged and increase retention. MetLife understands that every customer has unique needs, and your account team is here to help tailor a solution that works for your workforce.

1. MetLife's 23rd Annual US [Employee Benefit Trends Study](#), 2025