MetLife · AURA
Identity & Fraud Protection

Facts & Stats

We do so much online—from banking to shopping to socializing and more. Make the internet safer for you and your family with MetLife and Aura Identity & Fraud Protection, which offers all-in-one proactive protection to help stop threats before they strike.

The average consumer's digital activity

22
devices[1]

168
online passwords[2]

8+
hours/day online[3]

Digital identity theft and fraud activity

The FBI receives over 2,412 fraud complaints daily.[4]

Victim losses were reported to be over $12.5 billion last year.[4]

50% of Americans are worried about their digital security and data breaches.[1]

MetLife + Aura Identity & Fraud Protection includes these features to help minimize the risk of identity theft:

Identity Theft & Financial Fraud Protection:
Keep your personal, credit, and financial info secure in one place and protected with proactive controls, advanced threat detection and actionable alerts.

Scam & Cybercrime Prevention:
Our powerful suite of advanced digital tools helps catch and block scams, spam and phishing attempts.

Smart Family Safety:
With unique features like Secure Family Sharing and a Digital Parenting Suite, we make it easier than ever for you to help loved ones safely navigate the digital world.

Additional benefits that work for you

Digital Parenting & Mental Health

Aura's AI[5] tracks and analyzes patterns of digital behavior, social connections, language and more to help you understand your child's digital world and spot signs of stress or other meaningful changes in their well-being. Plus, tools to help protect your kids from fraudsters, cyberbullies, mature content, and more.

- A choice of plans and options to fit your needs and budget.
- You can rely on 24/7 US-based support and expert fraud resolution. Plus, each enrolled adult is covered by an individual $5M[6] ID theft insurance policy.

Enroll in MetLife and Aura Identity & Fraud Protection during annual enrollment.

Questions? Aura's customer support team is available 24/7at 1-844-931-2872.

1. "Consumers Benefit From Virtual Experiences, but Need Help Managing Screen Time, Security and Tech Overload," https://www2.deloitte.com/us/en/pages/about-deloitte/articles/press-releases/connectivity-and-mobile-trends.html. Accessed April 2024.
2. "How Many Passwords Does The Average Person Have in 2024?" https://nordpass.com/blog/how-many-passwords-does-average-person-have/. Accessed April 2024.
3. "Average time spent per day with digital media in the United States from 2011 to 2024. https://www.statista.com/statistics/278544/time-spent-with-media-in-the-us/. Accessed December 2024.
4. Federal Bureau of Investigation Internet Crime Report 2023. https://www.ic3.gov/AnnualReport/Reports/2023_IC3Report.pdf Accessed December 2024.
5. Users are responsible for making their own parental decisions. Aura's services are not intended to diagnose, treat, cure, or prevent any disease or medical condition. The services are for informational purposes and cannot replace the services of physicians or medical professionals. Always seek the advice of your physician or other qualified healthcare provider with any questions about medical conditions or treatment. Aura's services do not monitor for all content or a child's behavior in real time. Some alerts and/or insights are created using generative AI and may not be fully accurate, complete, or timely.
6. As a component of becoming an Aura Plan member, Consumers receive identity theft insurance through a group policy issued to Aura which is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company, which is not an affiliate or subsidiary of MetLife. Checking & Savings Cash Recovery and 401(K) & HSA Cash Recovery are part of and not in addition to the Expense Reimbursement limit of liability. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.
7. As a component of Aura's Protection Plus Individual, Protection Plus Family, or Executive plans, Consumers receive cyber insurance through a group policy issued to Aura which is underwritten and administered by Houston Casualty Company, a Tokio Marine company, which is not an affiliate or subsidiary of MetLife. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.<For new groups offering Protection Plus and are effective 7/1/2025 and later.>

No one can prevent all identity theft or monitor all transactions effectively.

Aura is a product of Aura Sub, LLC. Aura Sub, LLC. is not affiliated with MetLife, and the services and benefits they provide are separate and apart from any MetLife product.

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