

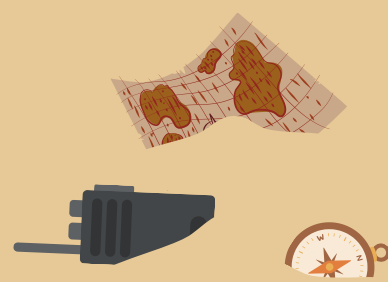
STRANDED vs. SUPPORTED

HEALTH PLANS BACKED BY \$0 PRIMARY CARE FOR YOU AND YOUR FAMILY

PICTURE THIS...

YOU'RE DROPPED ON A DESERT ISLAND.

You have a map you can't read, a walkie-talkie with no batteries, and a compass that points nowhere



No backup. No guidance.
And no idea what to do next. You're lost.

Sound familiar? **That's what traditional insurance can feel like on its own**, and we wanted to find a better way to deliver care.

THE "STRANDED" EXPERIENCE (TRADITIONAL INSURANCE ALONE)

Costs come before your coverage kicks in

You're stuck waiting weeks for an appointment that lasts 10 minutes

You delay care until Urgent Care is your only choice

It's up to you to find in-network doctors, navigate care, and explain your health history over and over

Doing healthcare by yourself, alone, without any support

NOW PICTURE THE SAME ISLAND...

But this time, a crew shows up **before** you even ask for help.

They've got a **plan, supplies, backup power**, and even some **comfort built in**.

We know the typical struggles of healthcare, which is why **we offer \$0 Primary Care (and more)**.



THE "SUPPORTED" EXPERIENCE (WOOP CARE, WITH FIRST PRIMARY CARE (FPC) INTEGRATED)

Immediate access to \$0 care

Directly message your clinician, receive same or next-day appointments, and personalized one-on-one care

Protect your health early with care that focuses on prevention, not just treatment

We find and book appointments to the best and most appropriate clinicians for your needs, with the potential for \$0 OOP costs

Doing healthcare with Concierge Clinicians and a Member Advocate that has your back

You're not stranded anymore.

From your first text to your last follow-up, your care team handles it all.

Because we wanted to make getting care **easier than ever**.

