

TELUS Health Pet Benefits - FirstVet

TELUS Health Pet Benefits powered by FirstVet offers unlimited virtual consultations with licensed vets across the United States, 24/7. Virtual care can support a wide range of pet health issues and provides trusted, flexible and convenient access to care for pets. This access provides employers with an opportunity to attract and retain top talent, boost productivity, and stand out with an innovative benefit that resonates with the majority of today's workforce.

Benefits to Employees

- **Unlimited Virtual Care:** Access to expert advice from qualified vets 24/7 from the comfort of home significantly reducing stress on pets and pet parents.
- **Significant Savings:** FirstVet solves 65% of issues remotely, eliminating costly clinic visits while promoting proactive care for pets.
- **Better Health Outcomes:** Quick access to expert advice helps you catch issues early and supports your pet's long-term health, increasing their longevity.



Why Pet Benefits?

Innovative pet care benefits offer a unique differentiator for employers, addressing the growing need for accessible, convenient, and affordable pet healthcare solutions.

Why Now?

70% of US households have pets and the surge in pet ownership has created unprecedented demand for veterinary services. The FirstVet benefit meets evolving employee needs offering added savings and convenience.

Why TELUS?

A leader in telehealth for pets, FirstVet offers a comprehensive pet care solution that combines exceptional virtual veterinary services, all backed by our reputation for trust and customer service excellence.

Business challenge



Recruitment and Retention

Companies are being challenged to offer innovative benefits solutions that differentiate how they compete to attract and retain top talent.



Employee Wellness

Companies grapple with complex employee wellness challenges, necessitating unique solutions to support their workforce's evolving well-being needs and those of their families.



Productivity and Efficiency

Pet ownership can lead to increased absenteeism due to pet health issues, veterinary appointments and stress related to pet care responsibilities.

The solution

Comprehensive Benefits

Provides team members with access to unlimited consultations with licensed veterinarians 24/7, creating a true differentiator that resonates with today's workforce.

Convenience and cost savings

Pet benefits support employee wellness by increasing access to care, reducing the stress and anxiety of pet ownership and offering significant savings opportunities for pet parents.

Increased access to care

Improving pet care access allows for a more proactive and preventive approach from the comfort of home including evenings, nights, weekends and holidays which contribute to productivity gains for employers and reduced stress for employees.