



**IDShield®**

**UNPARALLELED PRIVACY & REPUTATION MANAGEMENT  
FOR WHEREVER AND WHENEVER THE INTERNET WATCHES YOU BACK**

## Enhanced Privacy and Reputation Management

Once something is posted online, it can be hard to remove. A person's digital reputation can have a negative impact on their social life, career and even their insurance rates.

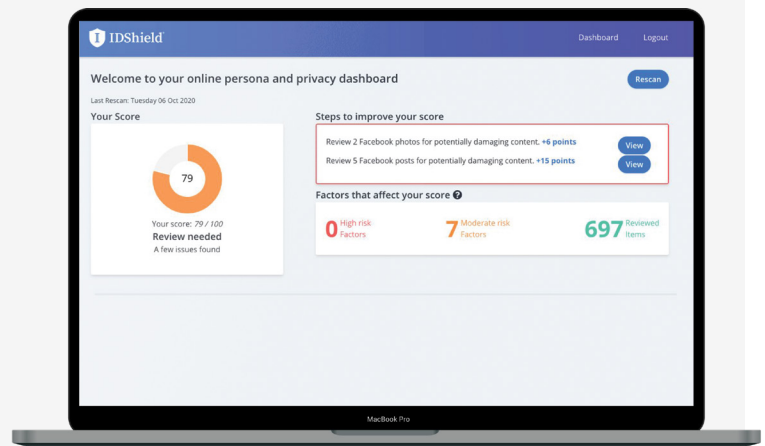
IDShield protects participants' online reputation with an online reputational risk score and a reputation scan of their social media accounts.

### Reputation Management

- IDShield's technology scans for potential reputation damaging content on social media accounts such as: Facebook, Twitter, Instagram and more.
- Posts and comments that contain harmful language and images are flagged for review.

### Reputation Score

- Ranks a user's online reputation risk by calculating a score based on content and images found on their social media accounts.
- Posts that negatively impact the score are flagged for review.



IDShield's Enhanced Privacy and Reputation Management services help participant's track their online privacy and reputation.

*IDShield is a product of Pre-Paid Legal Services, Inc. d/b/a LegalShield ("LegalShield"). LegalShield provides access to identity theft protection and restoration services. IDShield plans are available at individual or family rates. For complete terms, coverage and conditions, please see an identity theft plan. All Licensed Private Investigators are licensed in the state of Oklahoma. An Identity Fraud Reimbursement Policy ("Policy") is issued through a nationally recognized carrier. LegalShield/IDShield is not an insurance carrier. This covers certain identity fraud expense reimbursement and legal costs as a result of a covered identity fraud. The amount of coverage is dependent on the type of identity theft plan. See a Policy for complete terms, coverage, conditions and limitations related to family members who are eligible for coverage under the Policy. For a summary description of benefits for the Policy coverage see <https://idshield.cloud/summary-of-benefits>.*