

Get in on UHC Rewards



United Healthcare



Agenda

UnitedHealthcare Rewards

- What is UHC Rewards?
- Getting started
- Member journey
- Payouts and Trackers
- Questions



What is UHC Rewards?

It's a program where members can earn rewards for reaching daily goals and completing one-time activities.

Universal: Integrated experience as a UnitedHealthcare member; no separate program eligibility required

Combines wearables and daily goals to help motivate employees: Complete one-time actions and daily actions to earn financial rewards

Part of a streamlined digital experience: Members may immediately start earning rewards by accessing UHC Rewards from the UnitedHealthcare app and their myuhc.com account





Getting started



Get in

UHC Rewards is available in the UnitedHealthcare app and on myuhc.com — a HealthSafe ID® is required to register



Get started

Download the UnitedHealthcare app and activate UHC Rewards



Get going

Complete reward activities — earn rewards for reaching daily goals and completing one-time reward activities



Get rewarded

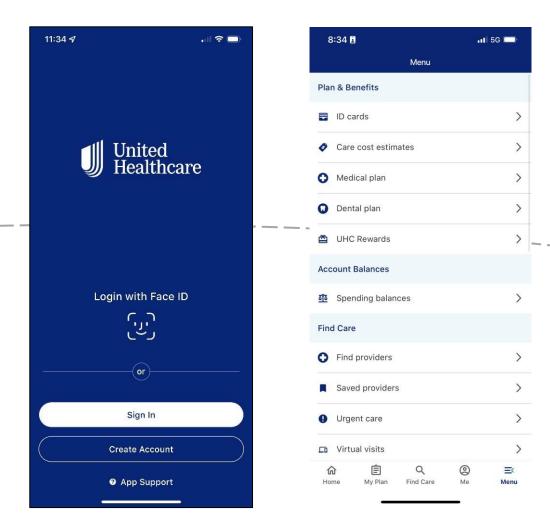
Deposit directly into HSA or use toward a digital Visa® gift card







Amy receives an email at work about the new UHC Rewards program for employees. She signs in to the UnitedHealthcare app on her phone.



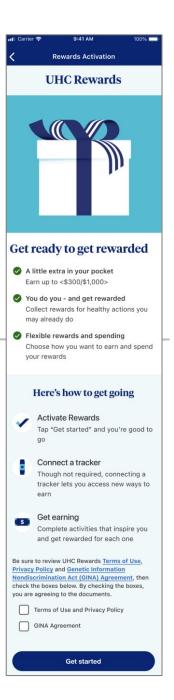


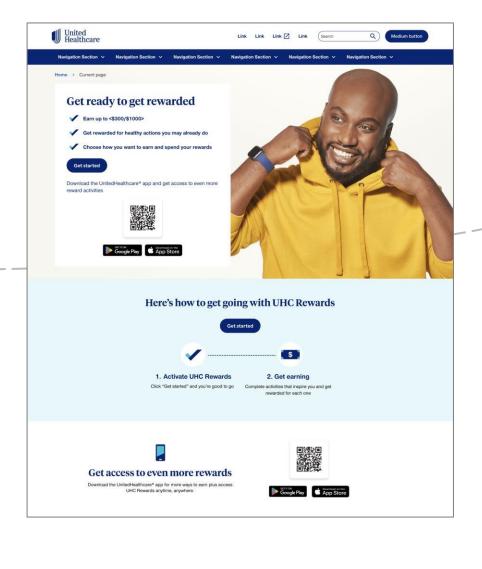
Get started



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While on the app, Amy reviews high-level program information and activates UHC Rewards.



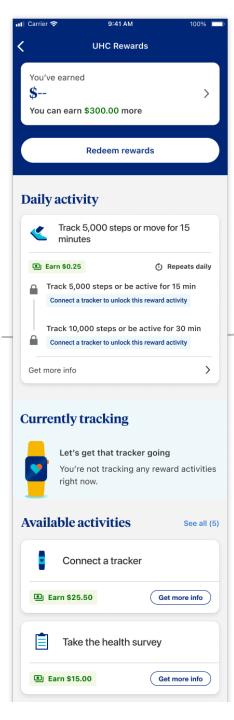


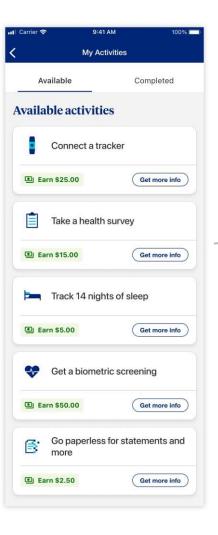
Get going



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Amy sees that there is a wide range of reward activities to choose from in order to earn rewards.





Get started





Connect a tracker

Earn \$25.00

Get more info

She then connects her smart watch to the UnitedHealthcare app.

Amy gets \$25 just for connecting her tracker.





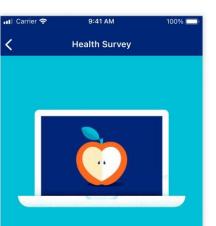
Get going





A week later, she receives a report from her screening showing key markers for cholesterol, blood pressure and BMI.

She decides to take the **health** survey and gets \$15.



Take a health survey

Earn \$15.00

Get a reward for checking in on your health. This simple survey lets you learn how your health journey is going and may offer ways to help improve your well-being.

More Information

You'll be asked a series of questions: for example, what is your height and weight, how much do you exercise and sleep, and whether you have asthma or other conditions.

You'll get results that include recommendations that may help you set and meet your health goals.

You receive your reward after completing the survey. After completing the survey, it may take a few moments for your reward earnings to update.



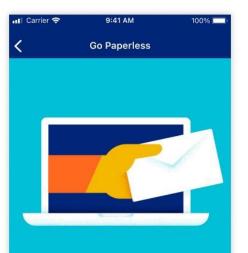


Get going





Because Amy is so passionate about the environment, she decides to **go paperless** and gets \$2.50.



Go paperless for statements and more

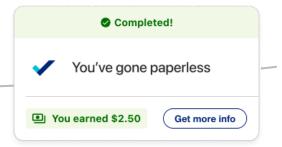
■ Earn \$2.50

Sign up to get your required communications online and get rewarded — it's easy to switch right now.

More Information

Your plan documents will now be at your fingertips at myuhc.com, where you can download or print them at any time. You'll receive an email whenever a new document is added. If you ever change your mind, you can switch back to paper statements. After completing this reward activity, it may take a few moments for your preferences and reward earnings to update.

Go paperless





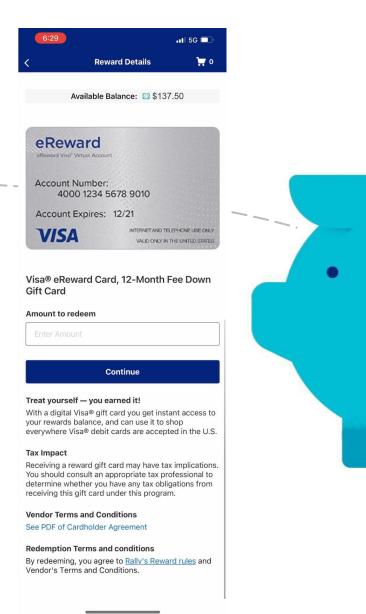


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After 3 months, she's earned \$92.50.

She was happy to earn money for getting a biometric screening and taking a health survey — and for doing things that are important to her, like taking a daily walk and going paperless.

Options include HSA deposit (Optum Bank) and prepaid digital Visa® gift card (digital)





UHC Rewards payout structure

Core

Action		Description	
•	Connect a tracker in the UnitedHealthcare app	Automatically track activities	\$25
(3)	Daily fitness – goal 1	Track 15+ active minutes or 5K+ steps per day	\$0.25
	Daily fitness – goal 2	Track 30+ active minutes or 10K+ steps per day	\$0.25
	Fitness challenge – weekly goal	Complete daily fitness goal 2 five out of seven days (Sunday to Saturday)	\$2.50
	Sleep tracking	Track sleep for at least 14 days	\$5
©	Sleep challenge – weekly goal	Track 7 hours of sleep for five out seven days (Sunday to Saturday)	\$2.50
	Complete health survey	Complete additional parts of the health survey	\$15
	Get a biometric screening	Complete annual bloodwork and measurements	\$50
③	Go paperless	Switch to paperless communications	\$2.50

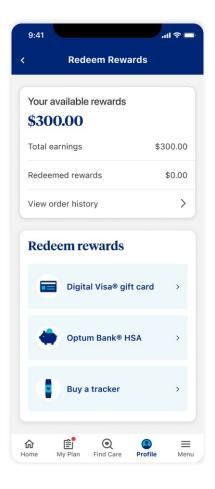


Buy a tracker

Members can purchase a variety of devices from the UHC Rewards marketplace using reward dollars, credit card or both



Open UHC Rewards in the UnitedHealthcare app and select Redeem Rewards and then Buy a Tracker



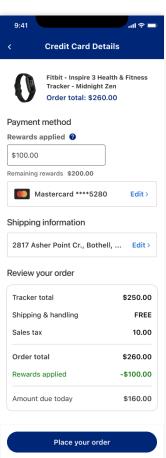
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Browse the options, review features and check out



3

Pay with rewards or credit card — or both





Earn It Off

Members can get an Apple Watch today and pay it off with the rewards they earn over 12 months



Get an Apple Watch Members choose an Apple Watch and pay a lower — or \$0 upfront cost today

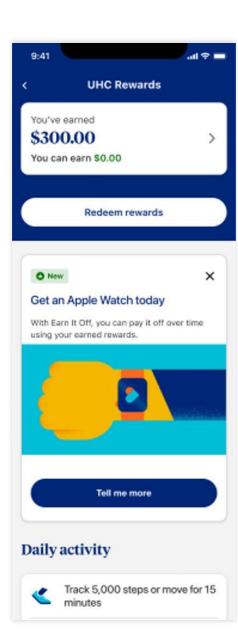


Every dollar members earn with UHC Rewards, including any already in their account, is put toward their Earn It Off total

Earn rewards



Pay off the balance
Members pay off the
cost of their Apple
Watch over 12 months







Compatible trackers

- Apple Watch
- Fitbit
- Garmin
- Apple Health via iPhone
- GoogleFit via Android phone
- Samsung
- Oura Ring
- Whoop



Coming soon

Get started.
Get engaged.
Get rewarded.





Questions?



