

Why buy cancer insurance?

IMAGINE

You or a loved one is diagnosed with cancer



Travel for the best treatment



Missed work

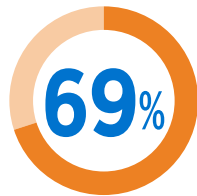
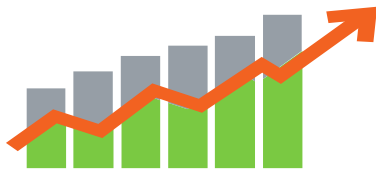


Expenses for care



GOOD NEWS

The 5-year relative survival rate for all cancers diagnosed is 69%.¹



HOWEVER

Treatment options have improved but remain costly.

\$20,000 each year
in total out-of-pocket costs

Nearly 20 percent of cancer patients and their families estimated they spent more than \$20,000 each year in total out-of-pocket costs.²



WILL YOU BE FINANCIALLY PREPARED?

Cancer patients are almost **3 times** more likely to experience personal bankruptcy than individuals without cancer.³

FUND YOUR FIGHT



Cancer Insurance may help cover



Prescriptions



Experimental Treatment



Transportation & Lodging



and more.

Why wouldn't you buy

Limited Benefit Cancer Insurance?



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1. American Cancer Society: Cancer Facts & Figures 2025, P11 | 2. Healthpayer Intelligence: Cost of Cancer Care Reaches Nearly \$150B Nationally; January 15, 2020 | 3. OBR Oncology: It's Time for a Proactive Approach to Financial Assistance Cycle Management in Cancer Care; August 2020

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