

Why buy **cancer** insurance?

IMAGINE

You or a loved one is diagnosed with cancer



Travel for the best treatment



Missed work



Expenses for care



GOOD NEWS

The 5-year relative survival rate for all cancers diagnosed is 68%.¹



HOWEVER

Treatment options have improved but remain costly.

Prescriptions alone can cost
\$100,000 per year

11 of 12 cancer drugs approved by the FDA in 2012 were priced at more than \$100,000 per year.²



WILL YOU BE FINANCIALLY PREPARED?

Cancer patients are almost **3 times** more likely to experience personal bankruptcy than individuals without cancer.³

FUND YOUR FIGHT



Cancer Insurance
may help cover



Prescriptions



Experimental
Treatment



Transportation &
Lodging



and more.



WHY | wouldn't you **buy** **cancer insurance?**

1. American Cancer Society: Cancer Facts and Figures 2023, P18. | 2. Richard A. Meyer: You can't Afford to get Cancer; December 13, 2021

3. OBR Oncology: It's Time for a Proactive Approach to Financial Assistance Cycle Management in Cancer Care; August 2020

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