



Lincoln *WellnessPATH*® is available to customers to strengthen employer benefit programs, attract and retain top talent, and develop a healthier and more productive workforce. A holistic approach to wellness that includes a robust financial wellness resource — like Lincoln *WellnessPATH* —delivers what employees want from their employer.

Lincoln *WellnessPATH*® provides the tools and personalized guidance to help employees make smart decisions and relieve financial stress that can affect life at work and home. Lincoln's *WellnessPATH* can help:

- Improve employee health behaviors
- Lessen elevated health risks
- Reduce in healthcare costs
- Improve employee productivity
- Decrease employee absenteeism
- Improve recruitment and retention
- Increase employee morale knowing they are financially secure

The Lincoln *WellnessPATH*® **online tool** helps employees set financial goals, prioritize and meet their financial obligations. After completing a short quiz, employees receive a wellness score and actionable steps in the four primary components of financial wellness:



With Lincoln *WellnessPATH*, employees can:

- See all financial accounts in one place
- Tap into valuable resources and educational tools
- Establish a budget and monitor cash flow
- Set and meet goals to form new habits

Employers can receive Workforce Reports that visually highlights data such as overall financial wellness score, user acquisition and usability, areas of stress, advisor meeting trends and more.

We're here to guide you with a full suite of marketing materials to support promoting Lincoln *WellnessPATH*® including email templates, videos, flyers, posters, table tents and postcards.

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