

# 2023 Promo Calendar

#### January

Implementing change Journey to self-improvement Small changes to boost wellbeing

> Featured flash course: Change is constant Quarterly poster: Motivation

#### February

Everyday mindfulness Simple mindfulness techniques Practicing mindfulness in daily life

Featured flash course: Challenging negative thoughts Quarterly animated video: Mindfulness

#### April Work-life balance Finding balance

Prioritizing and organizing your time

> Featured flash course: Time management Quarterly poster: Resiliency

## July

**Practicing gratitude The attitude of gratitude** Appreciating the moment

> Featured flash course: Cultivating gratitude Quarterly poster: Positivity

## October

Self-care Self-care essentials Learn the basics of self-care

> Featured flash course: Self-care 101 Quarterly poster: Communication

#### May Starting your mental health journey Boosting your mental health How to take the first steps

Featured flash course: When it's time to seek support Quarterly animated video: Navigator

#### August Back to school

Reducing school year stress Strategies for parents

> Featured flash course: Parenting stress Quarterly animated video: Back to school

## November

Holiday budgeting Creating a holiday budget Financial tips for the holidays

> Featured flash course: Holiday budgeting Quarterly animated video: Holiday survival

#### March

Maximizing productivity Achieve more, do less Time management tips: increasing productivity

> Featured flash course: Increasing productivity

#### June

Cultural competency Cultivating an attitude of inclusion Improve understanding of cultural differences

Featured flash course: Improving cultural competency

### September

Signs of suicide Recognize the signs Common indicators of suicidal ideation

Featured flash course: Suicide awareness

#### December

Healthy relationships Building healthy, happy connections Tips on communication, boundaries and more

> Featured flash course: Healthy relationships